

Chaordix is the global standard in crowdsourced market intelligence. We get to work with great companies around the world, including these clients featured here. To read case studies and learn more about our work, please visit our website or contact us at the coordinates below.

ORANGE



Orange UK launched an innovative project using the power of mobile technology to help transform volunteering in the UK. Orange aimed to make minutes matter

by introducing convenient, snack-size volunteering, so consumers could volunteer anywhere, anytime. Using mobile technology, Orange wants to generate hundreds of thousands of extra hours of volunteering in the UK each year.

IBM



This multinational computer, technology and IT consulting corporation selected Chaordix to power the IBM Data Governance Council online community,

providing Council members a means to collaborate and identify solutions on information governance best practices.

WORLD WILDLIFE FUND



The goal at WWF Switzerland is to truly involve their stakeholders. With this Biodiversity Challenge Project, stakeholders help to select the best possible social

enterprise projects for funding and implementation.

E.ON



An increasing number of companies and municipal customers are using the all-in solutions offered by E.ON for recharging electric cars. The company sees a growing demand for

charging stations and related services. This crowdsourcing project wanted to more deeply understand the motivating factors for purchasers of electric cars.

P&G



"P&G serves approximately 4.4 billion people around the world with its brands. Driven by passionate people and a common purpose, P&G brings beloved brands to consumers around the

world—including our 50 Leadership Brands that are among the world's most well known household names."

Please contact Chaordix to learn more about our work with P&G.

GENIUS CROWDS



Genius Crowds is founded on the principles of collaboration and sharing. The company provides opportunities for everyday people – students, women, men, moms, dads, DIY’ers,

cooks, and tinkerers - who have a product idea that they don’t know how to bring to market. Genius Crowds helps develop them into commercial ideas with big market potential and Genius Crowd creators share in the profits.

PWC



PricewaterhouseCoopers (PwC), one of the world’s largest consulting firms, asked Chaordix to help them engage the public to crowdsource ideas on how Canada can best lead

in a global digital economy. PwC tested a broad range of emerging recommendations and called for new ideas on a distilled set of five sub-topics including technology, infrastructure, public policy, education and media production.

AMERICAN AIRLINES

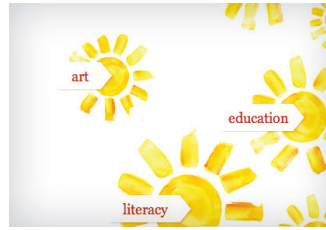


“American Airlines, the AmericanConnection® carrier and American Eagle serve 260 airports in more than 50 countries and territories with, on average, more than 3,400 daily

flights. The combined network fleet numbers more than 900 aircraft. Together, its members and members-elect serve more than 900 destinations with more than 10,000 daily flights to 149 countries and territories.”

Please contact Chaordix to learn more about our work with Monster.

CHICAGO SUN-TIMES



The Chicago Sun-Times Charity Trust wanted to engage their readers and the citizens of Greater Chicago with not-for-profit organizations focused on youth education, art

and civic engagement. The Chicago Sun Shine Project provided a platform for locals to nominate and influence the selection of which charities, organizations and projects they felt the Sun-Times Media Foundation should support with up to \$500,000 in total grants.

MONSTER.COM



“Monster pioneered the business of digital recruiting in 1994, and today we are the only online recruitment provider able to service customers on a truly

global basis. Monster Worldwide has an unparalleled international reach with a presence in approximately 50 countries around the world.”

Please contact Chaordix to learn more about our work with Monster.com.

UNIVERSITY OF OXFORD



Oxford, one of the world’s leading universities, chose Chaordix to help crowdsource answers on how to overcome barriers to maternal health with input from medical professionals in developing nations.